

# Style bible

November 16, 2006

## Lifestyle

### Ultra Opens Tonight

Check out the newest club to hit The Big Apple. Ultra opens tonight, 37 E. 26th Street.

Ultra is designed to stimulate and indulge all five senses with an unparalleled level of entertainment and decadence, featuring breathtaking design, personal cocktail valet service, world class catering, scent production technology, and a revolutionary bottle service concept designed by vanguard mixologist Stefan Trummer (formerly of Bar Masa, Bouley and Citarella). Taking the VIP room one step further in luxury, Ultra's VIP Tree House represents the pinnacle of decadence and exclusivity. Actual trees jet through the floor and into the ceiling, anchoring the tree house that sits on the mezzanine level and overlooks the entire venue below.

Ultra  
37 West 26th Street  
Between 6th and Broadway  
Telephone: (212) 725-3860

